

# Checklist for finding the ideal app developer



**yeoply**





## Checklist for finding the ideal app developer

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Are you thinking of **creating an app** but need someone to take care of its design and development? The first thing you should do is to spare all the time that is necessary for choosing the right team, as a bad choice at this point can pose many problems during the project's development.

Having a look at the checklist that we provide here is a **good first step**.

We have included in it some of the criteria that **Yeeply** ALWAYS takes into consideration for assigning you a team. You can use it to rate the different app developers that you might be considering to work with.

**Do you want us to make it even easier for you?**

[Tell us a little about the app that you want to create](#) and Yeeply will take care of finding the team that fits in best with your project.

## ❑ I like the app developer's portfolio

Have you already taken a look at the apps created by the company or developer that you have in mind for your project? Let the developer's work speak for itself! Search the developer's portfolio for applications that are similar to the one you want to create, whether at the **concept, technology or aesthetics** level. And if the developer doesn't have an online portfolio, don't hesitate to ask for it.

## ❑ The developer can contribute to my idea

A good app development team will use their experience to help you nail defining your idea down and **adapt it to what can technically be implemented**. This will prove that the team is involved in the project!

## ❑ The developer masters the technology in which I want my app to run

Creating a cross-platform application is not the same as **creating a native app for Android or iOS**. Some developers only master one of these platforms, so make sure it's the one you require for your app. If you're still unsure about which of these options suits you best, the right app creator can help you decide.

## ❑ The developer's skills go far beyond tapping in code

Creating an app goes far beyond programming. Depending on the kind of app which you want to create, you will work with **graphic designers, art directors, UX and UI experts**, amongst other professionals. As you need such a myriad of different profiles, it's better to work with a multidisciplinary team rather than with a single freelancer.



## ❑ The developer demonstrates being knowledgeable about project management

Teamwork and remote working are not always easy. Look for signs that the developer you are going to work with will be taking good charge! A positive sign may be, for example, that the developer uses [collaborative project management tools](#).

## ❑ The developer has submitted a clear proposal to me

Be sure that the proposal you receive perfectly encompasses the whole **scope of the project**. If the proposal is vague, you may have to assume cost overruns in the future for tasks that may have not been initially envisaged. And the following can't be said enough: keep in mind that the more clear-cut **your project definition** has been, the better will your proposal match what you are looking for.

*You may also be interested in: [Guide for defining your mobile project](#)*

## ❑ I can rely on the developer in the long term

Releasing the app is just the beginning. Who will be in charge of fixing the first possible errors it may contain? **Who will create and upload the app's updates?** If these tasks get to jump on from team to team, it's very unlikely that things will run smoothly.

## ❑ The developer guarantees that the property rights over my idea belong to me

This matter is especially important if your app is an **innovative project**. Make sure that you will always be the owner of both the app and any resources created during its development.

*In projects carried through Yeeply, property rights arising out a project always belong to the customer.*

## □ The developer's budget is justified

**Quality comes at a price.** At this point we recommend you to be flexible and allow the team to justify its rate. But this comes almost without saying: consider more than one proposal and compare them!

*Yeeply will send you more than one proposal so that you can choose the one suiting you best. And always without any obligation whatsoever on your behalf!*

## □ The deadlines suggested by the developer are reasonable

You probably have a release date in mind but, again, **allow for some flexibility and take expert advice.** What you need to assess when a delivery date is suggested, is that the project is well broken down into different tasks/phases and that these have clear and reasonable deadlines.

# Find the team that can turn your app idea into reality

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We can help you out if you don't know very well where to start looking or if you want to evaluate further options. [Yeeply](#) is the platform with reliable and trustworthy agencies and professionals for your digital projects.

We take care of finding the **digital team that is a perfect match for your project**. And to do so, you only have to tell us a little about your app [in this form](#).

Our **smart algorithm** will use this information to find the app development team that is best for you. Our professionals are highly qualified and have all undergone our [certification process](#) – which is only passed by 1% of the applicants. Once we find the team that fits your needs perfectly, you will receive one or more proposals, no strings attached.



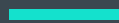
**Shall we start looking for your team?**

**We just need you to give us a little more information about your project.**

**Tell us about the app that you have in mind!**

# yeeply

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