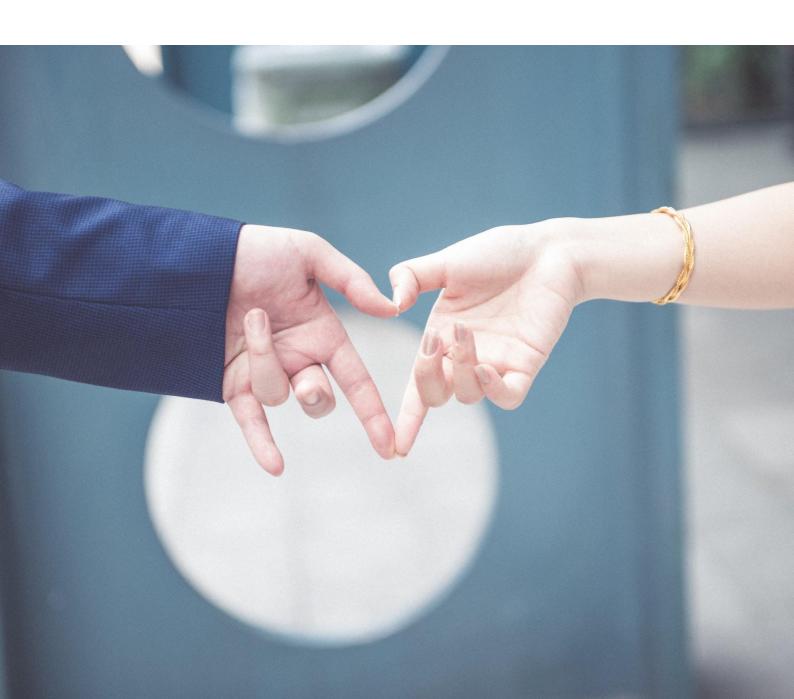
The Ultimate Web Developer Checklist

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The Ultimate Web Developer Checklist

Are you looking for a trusted web developer but don't know how to find one? Or are you hesitating among several and having troubles with choosing one? Don't worry, you're not alone.

It's common to have doubts about this. That's why we've created this checklist. Most likely, these points will help you to choose the right web developer.

At Yeeply, we have years of experience in matching companies who want to create a website, with the perfect team to carry it out.

In this checklist, you'll find some of the criteria we ALWAYS take into account when assigning you a team. Use it to discover if a developer is the one you need to build your website according to your requirements.

And remember, if you rather like us to take care of the matching process, <u>tell us about your project</u>.



Understanding of your objectives

Set objectives from the beginning such as visibility in search engines (SEO), conversion optimisation, empowering or readjusting your brand image, etc. **Make sure your web developer understands what you have in mind**. This is essential to create a website that is meeting your expectations.

Experience in working with the necessary technologies

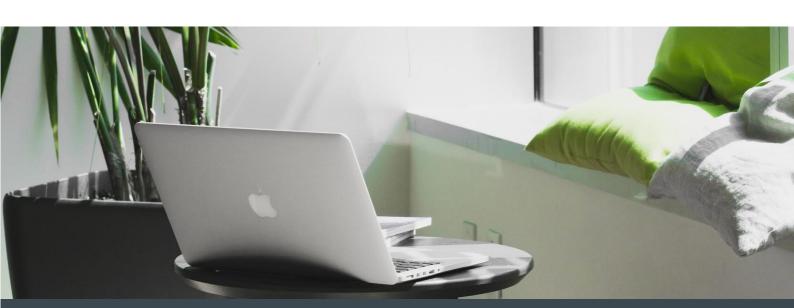
Every CMS is unique. No matter which one you choose for your website (Wordpress, Drupal, Joomla, etc.): check that you're web developer masters the CMS you want your website to have. **Don't you know which one is best for you?** Just ask for advice and see what your web developer recommends.

Availability of the required profiles

A designer, UX expert, front-end developer, back-end developer, SEO specialist, copywriter... These are just a few profiles you might need to successfully carry out your web project. **Make sure you know which type of experts you need** and ask if your provider has such resources at their disposal.

Experience in building similar websites

Thoroughly review the supplier's portfolio. Look for projects similar to yours by **type of web** (e.g. e-commerce, corporate, custom), **technology** or even **design level**. If they don't have a public portfolio, don't hesitate to ask for examples of their work.





A clear and complete proposal

If you've already reached this point, take a good look at the proposal(s) you received. Here it's crucial to **check that the scope of the project is perfectly covered**. If the proposal seems to be incomplete, you'll probably have to take into account additional costs. It's better to include them from the beginning to avoid unpleasant surprises.

☐ Smooth communication

Smooth communication is essential during the entire web development process. Especially in **the definition phase and the interim revision moments**. Ask if your team intends to have weekly face-to-face or digital meetings, and if yes, how often and how long these are going to take. Project management tools, for example, could help to centralise communication during the entire process.

With <u>Yeeply</u>, you're in touch with your team from the beginning until the end of your project. Even during the negotiation phase.

Possibility of website maintenance

Consider your website as a work in progress. It's common that in the first few weeks after the launch, there will appear bugs that need to be fixed. And over time, it will also be necessary to update it. If your provider wants to disappear after delivering you the website, maybe it's not the right one: you better look for someone that offers you a **maintenance service**.

Corresponding deadlines

Double-check if the team can meet the deadline for your web launch. For this, it's recommended to ask for **a breakdown of the tasks accompanied with dates**. This way you can keep track of the progress and avoid possible delays. However, if the delivery date doesn't suit you, listen to the reasons first: you might be suggesting a surreal deadline.



Property rights are guaranteed

Regardless of whether your website is for personal or professional use, this is important. Make sure you have **full access to the website** and any files used to create it.

At Yeeply we are committed to ensuring that our clients have full rights on their projects!

■ The proposal suits my budget

If you have a limited budget, you might need to readjust your project or negotiate the price. However, negotiating, of course, never hurts. Even if you have more flexibility regarding the budget, **just give it a try!**

At Yeeply we work with fixed prices, without last-minute, unpleasant surprises

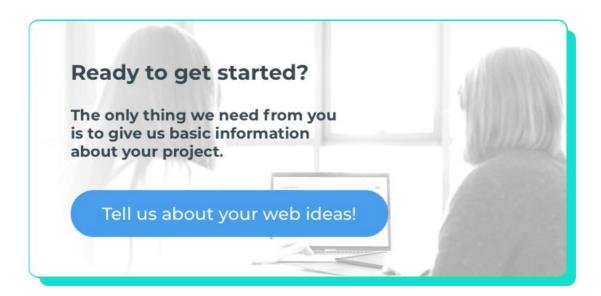


We take care of finding the right professional(s) for you!

<u>Yeeply</u> is a platform to connect with agencies and professionals to carry out your digital projects. We have top-notch professionals of any technological profile. This is based on the fact that only 1% of the submissions pass our <u>certification process</u> to get exclusive access to our platform.

Finding the right team without any help takes time and effort. And that's when Yeeply comes in. Our Al-based algorithm analyses your project and finds you the perfect team. After you get a team assigned, you get in touch with them to clarify your project. Based on the details you provide, you'll receive a quote.

In case you already have a web development provider, we can surely offer you a more competitive price to quality ratio. At Yeeply we can adjust prices to the maximum, mainly due to the fair rates of our professionals and delocalisation of resources.



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